



LOS ALAMOS VALLEY MEN'S CLUB
CELEBRATING
OUR 75th ANNIVERSARY OF
"OLD DAYS"
2021 ADVERTISEMENT APPLICATION
"Back in the Saddle"
(2021 THEME)

All Ads will be printed in Black & White.

Payments and Ads are due to the Los Alamos Valley Men's Club Old Days Book Committee:

Venmo: @LAVMC code: 6337, OR write a check, and send it to PO Box 13, Los Alamos, CA 93440 no later than September 14th, 2021. *We appreciate early responses!* ALL Ads must be Copy Ready (editable) for the Printers. We will not be responsible for any editing. *If there is an ad attached to this form from the last book, this is the ad we will use unless you send us a New Ad (All Ad Adjustments will be made to fit the size that you have paid for)

Ads may be sent electronically to: olddayslosalamos@gmail.com

All Artwork and Ad Fees must be received no later than Sep. 14th, 2021. ALL

No late application forms will be accepted.

ADS MUST BE SIZED AS INDICATED BELOW

Size	Horiz	Vert	Cost
Business Card	2.25"	3.75"	\$45
Half-Page	4.5"	3.75"	\$75
Full-Page	4.5"	7.5"	\$130
Full-Page-Premium*	4.5"	7.5"	SOLD
Back Cover	4.5"	7.5"	SOLD

*Inside front cover, first page; last page, inside back cover

(Local non-profit organizations will pay 1/2 price, except for premium pages and back cover)

All advertisers will be included on the Los Alamos Business Sponsor Page free of charge.

Any business that has not purchased an ad may purchase a spot on this page:

(Payment must be included with this application.)

I have not bought an ad but want to be on the Los Alamos Community Sponsor's page for a fee of \$25.00.

Please make all checks payable to the Los Alamos Valley Men's Club

Business Name: _____

Your Name: _____

Contact Phone _____

Individuals and families who would like to be included on the "Old Days Sponsors" Page Please indicate your donation below: (Payment must be included with this form please!)

\$20 Willow \$50 Oak \$100+ Cottonwood

**Name(s): example "Joe Smith, The Smith Family or... In Memory of ":